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Entrada Speaks at Key Showcase at Health 2.0's Annual Conference

ENTRADA WAS RECENTLY FEATURED AT THE HEALTH 2.0 CONFERENCE IN SAN FRANCISCO, DEMOING ITS REVOLUTIONARY MOBILE APPLICATION, DOCUMENTATION WORKFLOW, AND EHR INTEGRATION

NASHVILLE, Tenn., January 22, 2013 – <u>Entrada</u> was recently featured at the 6th Annual Health 2.0 Fall Conference in San Francisco, presenting its mobile application, documentation workflow, and EHR integration capabilities to nearly 2,100 conference attendees, including many of the largest health providers, innovators, and thought leaders from across the country. Health 2.0's mission is to promote, showcase and catalyze new technologies in health care. Known for its leading showcase of cutting-edge innovation transforming the health care system, <u>Health 2.0</u> takes a fresh approach to the conference atmosphere, bringing together thought leaders, resources and technology for panel discussions and live product demonstrations.

During the "Health 2.0 in the Clinical Setting" segment, Chase Pattison, Entrada's Vice President of Marketing, demonstrated how Entrada's voice-powered <u>workflow solution</u> can protect physician productivity before, during and after the transition to an electronic health record (EHR) system. Using Entrada's mobile solution, physicians continue dictating their notes, voice-tagging each unique section, and these notes are then returned as narrative text directly into the correct locations of the patient encounter within their EHR.

"We recognize that Health 2.0 has its finger on the pulse of the current mobile health revolution, and Entrada was excited to present alongside many of the leading technology innovators in healthcare during the Health 2.0 conference this past fall," said Chase Pattison, VP of Marketing for Entrada. "With all of the change and disruption currently occurring for physicians, we were eager to share our message of increasing EHR adoption and physician satisfaction by preserving a physician's traditional, and often preferred, dictation workflow with such an engaged and forward-thinking audience."

Click here to watch Entrada's presentation at Health 2.0.

About Entrada

Entrada provides innovative workflow solutions that protect physician productivity and revenue by enabling physicians to continue dictating before, during and after the migration to an EHR. Entrada's cross-platform solution, available for Apple iOS, Windows Mobile and PC platforms, enables the capture of the narrative portions of the note, woven alongside structured data, to support chart completion. Alternatively, Entrada's Real-Time Speech-to-Text enables physicians to quickly populate text within EHR templates for those who wish to self-edit. Unlike traditional voice-rec solutions, Entrada's cloud-based engine is accessed through a simple web app, ensuring a quick and painless installation. For more information, visit www.EntradaHealth.com. Follow Entrada on Twitter @EntradaHealth or Facebook at /EntradaHealth.